

# Rebecca Wyatt

Remote Worker and Zoom Presenter/Attendee long before the Pandemic...

248 19th Avenue  
Santa Cruz, CA 95062  
408.386.8294  
rebeccaannwyatt@gmail.com  
rebeccawyatt.design

## EXPERIENCE

### UX/UI | Visual Designer - Sesame Software, Santa Clara, CA

February 2018 - March 2020

Redesigned customer web application. The UX redesign addressed the low-to-high skill set of users to easily navigate through automated data warehousing of on-premise/Cloud, backup/restore, and data integration with different endpoints. Solutions SaaS and on-premise applications including Salesforce and Pardot.

Worked in Marketing and Development teams on UX/UI and Visual Design projects.

### Mobile Production Designer - Pearl Automation, Scotts Valley, CA

January 2016 - June 2017

Delivered redlined iOS/Android UI mobile app Sketch files for iOS/Android to engineering team under Director of Design supervision. The IoT product, RealVision is a wireless backup camera vehicle accessory: license plate frame with Bluetooth wireless connection to an OBD port hub and an iPhone/Android phone. The mobile app navigated the user through review alerts: visual and audible.

*Note:* this company was comprised of former iPod and iPhone design/dev team members of apple.com.

### UX/UI Designer | Visual Designer - Aunt Bucky, SF + LA, CA

March 2014 - November 2016

Launched a responsive eCommerce website with CMS: auntbucky.com

Visually designed all marketing collateral: logo, photography, and advertising campaigns. Featured in zulily.com, onekingslane.com, and parenting.com.

## EDUCATION

### Notre Dame de Namur University - MA

Masters of Arts Art Therapy | Psychology

### University of California, Los Angeles - BA

Bachelor of Fine Arts Graphic Design | Fine Arts

## CERTIFICATES

### UCSC Silicon Valley Extension

User Experience & Web Design

Computer Programming

### Stanford University d.school

Design Thinking

## INDUSTRY KNOWLEDGE

Cross-Team Development

Front End Development

Mobile Design

Product Design

Responsive Design

Visual Design

Web Application Design

Web-Based Dashboard

## SKILLS

Photoshop

Sketch

Invision

Principle

HTML5

CSS3

Keynote

ChatBot

Google Docs | Sheets

HelpNDoc

Spring Tool Suite 4

## HOBBIES

Tech Hackathons

iPad Drawing Apps

Sewing

Weaving

Ceramics

Biking

Seaglass Hunting

Walking my dog, Nelson